## PARTNER SEARCH

## ERASMUS +

## **KEY ACTION 2** – strategic partnership in more than one sector

## **PROJECT OUTLINE – Developing character building in education**

Funding programme	Erasmus +
Strand	Key action 2 – strategic partnership in more
	than one sector
Deadline for application	31 March 2015
Duration	24 months or 36 months
Budget	€300,000 to €450,000
Co-ordinating partner	Basingstoke Consortium, UK – an
	educational charity specialised in developing
	links between education and business and
	preparing young people for the world of work
Local partners	Basingstoke and Deane Borough Council
	(local authority), secondary schools (11 to 16
	years), colleges (16 to 18 years), youth
	groups and businesses
European partner – confimed	Gävle Kommun, Sweden – local authority
	responsible for education and labour market
	issues
Local partners	Schools and colleges, youth groups and businesses
Additional partner required	
Additional partner required	<ul> <li>local authority with responsibility for education</li> </ul>
	<ul> <li>education</li> <li>educational charity or association</li> </ul>
	<ul> <li>consortium of schools and/or colleges</li> </ul>
Project rationale	Employers continually report that young
	people leaving education are not work-ready
	and lack some of the core skills employers
	require for effective entry into the world of
	work. Schools, colleges and youth groups
	have a key role to play in equipping young
	people with the right employability skills and
	developing character resilience and attitude
	that will empower students to take ownership
	of their own development and future. By
	embedding character building into teaching
	and careers advice and guidance, young
	people will develop and acquire a set of skills
	and attitude that will improve educational
	engagement and attainment and develop a

	strong understanding of techniques and approaches they can use to build their resilience and confidence when entering the world of work and therefore meet the needs of employers.
Project aim	To exchange good practice and develop innovative approaches to character building education in partnership with education providers and employers
Project objectives	<ul> <li>To raise awareness of educators (teachers, tutors, youth leaders, careers advisors) of character building education</li> <li>To develop employability skills and awareness of the requirements of the world of work amongst young people</li> <li>To increase young people's motivation, confidence and resilience when faced with educational challenges</li> <li>To improve educators and students' understanding of techniques and approaches to positively build character, employability and work readiness of young people</li> <li>To engage employers in education and support young people with career choices and progression</li> </ul>
Activities	<ul> <li>Transnational events: the project will include a series of transnational events aimed at exchanging good practice, peer to peer learning and the development of shared approaches to character building education. These events will be hosted in turn by the project partners.</li> <li>Local events: the local events will aim to disseminate the findings of the transnational events amongst partners at local level and the application of the newly-developed approaches to character building through training and pilot activities</li> <li>In addition, regular on-line meetings and webinars will be held to ensure momentum and development between face-to-face transnational events</li> </ul>
Outputs	The main outputs of the projects are expected to be:

	<ul> <li>Training materials and toolkit</li> <li>On-line platform to share resources and good practice</li> </ul>
Expected results	<ul> <li>Better work readiness of young people through character building approaches</li> <li>Raised educational engagement and attainment</li> <li>Increased confidence of educators and young people</li> </ul>
Contact details	Daniel Garnier Economic Development Manager Basingstoke and Deane Borough Council Email: <u>daniel.garnier@basingstoke.gov.uk</u> Telephone: 00 44 1256 845720