

PARTNER SEARCH for the project proposal
“CROSS-CLUSTER DRIVEN INNOVATION”
COORDINATOR PROFILE



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Type of organization	non-profit association
Contact person	Mariangela Romanazzi europa@aquitaine-dev-innov.com +33(0)557 85 99 91
Address	Allée du Doyen Georges Brus, 6 33600 – Pessac (Bordeaux)
Country and Region	France – Aquitaine
Calls for programs	Interreg – Thematic area SMEs Competitiveness
Objectives	
The final objective is to increase the number and the quality of cross-sectorial transnational innovation projects	
Description	
<p>The project addresses the lack of operational, customized tools aimed at overcoming the problems of cooperation between clusters. It will be characterized by a:</p> <ul style="list-style-type: none"> ○ Territorially-driven approach to strengthen the value chains, focusing on S3 priorities ○ Bottom-up approach, moving from the intermediary players (cluster managers) <p>In order to consolidate a process of cross-sectorial fertilization, it will be organized according to two parallel approaches.</p> <p>First, the project will target the emergence of collaborative, cross-cluster projects with a focus on the process leading to the emergence of innovative inter-cluster ideas and their formalization.</p> <p>Second, inter-cluster collaboration will be actively implemented amongst mature cluster projects through pilot demonstrators.</p> <p>This approach may be developed in one of two ways:</p> <ul style="list-style-type: none"> ○ Support for selected project ideas (emerging from clusters) ○ Implementation of high-level projects proposed to selected SMEs within clusters based on their technological expertise 	

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Partners' profile and role

Aquitaine Développement Innovation (ADI) is **looking for partners:**

- Clusters
- Cluster support organizations

Organization: brief description, major services and topics of interest

ADI is the Aquitaine Region Innovation and Economic Development Agency.
Its missions in a nutshell:

- **Boosting SME's innovation and competitiveness**
- **Managing key sectorial projects**
- **Implementing and coordinating Aquitaine, French and European economic networks in the Aquitaine Region**

The Aquitaine Region has around 36 regional clusters with sector-specific ranges of expertise. ADI facilitates networking and exchange of good practices and supports cross-sectorial cluster network formation thanks to the strong relationships it maintains with all regional competitiveness clusters and cluster networks.

Main actions:

- Coordination of 4 clusters (Aquitaine Robotics, Wind Energy, SYSOLIA-solar energy, ITC Health)
- Identification of collaborative projects between clusters at national and international levels
- Organization of meetings and thematic workshops

The Aquitaine Region: key figures

- 6th largest French region with a strategic geographical location on the Atlantic coast of southwest France, bordering Spain; Bordeaux is its biggest city (730,000 inhabitants)
- Dynamic, diversified economy: Among France's top three regions for GDP growth and top French region for the share of its budget devoted to innovation and R&D
- Economic activities cover traditional sectors (forest products, food-processing) and high technology (aeronautics-space-defense, chemicals-materials, pharmacy, optics-laser) with almost 60% of salaried jobs concentrated in four industries: **aerospace-space-defense, agri-food, forest products and chemicals.**

