

**Partner Search to form a consortium around the  
“Accelerator” project  
PARTNER PROFILE**



Aquitaine  
développement  
innovation

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<b>Type of organization</b>	Non-profit association
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<b>Country and Region</b>	France – Aquitaine
<b>Calls for programs</b>	<ul style="list-style-type: none"> <li>○ <b>Interreg</b>– Thematic area <b>SME COMPETITIVENESS</b></li> <li>○ <b>Horizon 2020</b> – Call <b>Peer Learning of Innovation Agencies (INNOSUP-5)</b></li> </ul>
<b>Objectives</b>	
To identify/implement the <b>most efficient accelerator models</b> and to redesign them according to a specific geographic scope (regional/trans-regional) and related challenges, <b>to be used as an economic development tool in the EU area.</b>	
<b>Key topics</b>	
Amongst the topics to explore and develop:	
<ul style="list-style-type: none"> <li>○ The most suitable models of public/private accelerator to meet technological startup needs</li> <li>○ The ways to build up a network of different stakeholders and entrepreneurs for professional, customized support</li> <li>○ Ways to create synergies between public and private accelerators (co-acceleration program models or common co-acceleration steps)</li> <li>○ The type of mentoring having the greatest impact on company performance</li> </ul>	
<b>Partner profile and role</b>	
ADI is <b>looking for partners, including a coordinator:</b>	
<ul style="list-style-type: none"> <li>○ Leading institution in Europe in the field of incubation/acceleration of technology startups</li> <li>○ Innovation agencies with the ability to design, implement and conduct new acceleration programs</li> <li>○ Other private support organizations</li> </ul>	

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## The organization: short description, major services and topics of interest

ADI is the Aquitaine Region Innovation and Economic Development Agency.  
Its missions in a nutshell:

- **Boosting SME’s innovation and competitiveness**
- **Managing key sectorial projects**
- **Implementing and coordinating Aquitaine , French and European economic networks in the Aquitaine Region**

ADI possesses original expertise and has a proven track record in fundraising: a minimum of 6 campaigns per years for a total of €26 M over the past 5 years.

ADI interfaces with the most innovative regional businesses and intervenes in the economic context, performing a specific intermediary role between regional and national private investors and regional entrepreneurs:

- Identification and evaluation of opportunities for investors
- Connection between entrepreneurs and investors
- Facilitation of entrepreneur / investor relations from initiation to closing

ADI has created a “*Fundraising Club*”: a bilateral mentorship and coaching program experimentation preparing businessmen for fundraising as well as to facilitate contacts.

Moreover ADI offers the advantages of its range of services and regional scope, representing an excellent base to define a regional accelerator program that also meets strategic EU objectives

## Aquitaine Region: key figures

- 6th largest French region, strategically located on the Atlantic coast of southwest France, bordering Spain; Bordeaux is its biggest city (730,000 inhabitants)
- Dynamic, diversified economy: Among France’s top three regions for GDP growth and top French region for the share of its budget devoted to innovation and R&D
- Economic activities cover traditional sectors (forest products, food-processing) and high technology (aeronautics-space-defense, chemicals-materials, pharmacy, optics-laser) with almost 60% of salaried jobs concentrated in four industries: **aerospace-space-defense, agri-food, forest products and chemicals.**

